



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970208-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	11/5-11/6	13075

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	970208	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	Dancing with the Stars	Prime Other	M-----	:30	1	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	7:59 PM	Dancing with the Stars	Prime Other	:30	EW12109	\$15,000.00 NM
2	11/05/12	11/05/12	6a Eyeopener	558-7a	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	6:12 AM	6a Eyeopener	558-7a	:30	EW12127	\$1,500.00 NM
3	11/06/12	11/06/12	Good Morning America	658-9a	-T-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	7:43 AM	Good Morning America	658-9a	:30	EW12128	\$1,600.00 NM
4	11/06/12	11/06/12	5a Eyeopener	5-6a	-T-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12109	\$700.00 NM

Total Spots **4**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,800.00</b>
<u>Agency Commission</u>	<b>\$2,820.00</b>
<u>Net Amount Due</u>	<b>\$15,980.00</b>